IGAS as the First Award Winner from Japan at A' Design Award and Competition, a globally renowned design competition -The next IGAS to be held in 2026-

July 31, 2023 Japan Printing Machinery Association Japan Association of Pre-Press & Digital Printing Systems Suppliers

The design of the main entrance to the venue of IGAS2022 has recently been awarded a Gold A' Design Award at the A' Design Award and Competition, one of the world's major design competitions.

A' Design Award and Competition is one of the world's largest design competitions that select the best designs, design concepts, products, and services. It is globally recognized as an indicator of quality and perfection in design.

While decoration and design at IGAS have received design related awards in Japan, this is the first time that they receive an award at an international competition. This is also the first time that a Japanese design of entrance is awarded at this competition.

The award ceremony of this competition was held in Italy on July 19 of this year, which is reported below.

IGAS intends to endeavor to hold an exhibition that can appeal to the world in terms not only of its content but also of its design. Please note that the next IGAS is going to be held in 2026. We will inform you of its details as soon as they are finalized.

> (Contact) IGAS Office c/o Japan Printing Machinery Association Kikai Shinko Kaikan Bldg. #401&402, 3-5-8 Shiba-kouen, Minato-ku, Tokyo 105-0011 E-MAIL: igas@jpma-net.or.jp



A' Design Award and Competition

What A' Design Award and Competition Is

- A' Design Award and Competition (https://competition.adesignaward.com/) is one of the world's largest design competitions that select the best designs, design concepts, products, and services, which designers from about 100 countries participate in.
- It is globally recognized as an indicator of quality and perfection in design.
- It aims to highlight, advertise, and promote good design, designers, and design companies for a better future for those involved in winner designs.
- The A' Design Award is awarded in five tiers to winner designs in each award category: the Platinum A' Design Award, the Gold A' Design Award, the Silver A' Design Award, the Bronze A' Design Award and the Iron A' Design Award.
- The design of the main entrance to the venue of IGAS2022 has recently been awarded a Gold A' Design Award as the first winner from Japan.
- The award ceremony was held at Teatro Sociale, a renowned historic opera house in Como, Italy, on July 19.

<u>Winner</u>

Maiko Mochizuki Planning Department, MURAYAMA INC.

Award Winning Design



Design Details

The design concept is 'Red Wave'. Various "shades of red" were produced by luminosity and lighting effects to embody IGAS's worldview.

Corporate Profile of MURAYAMA INC.

MURAYAMA INC. is a comprehensive display service company providing a whole array of services, and they marked its 120th anniversary last year. <u>https://www.murayama.co.jp/en/</u>

Award Ceremony

- Date: Wednesday, July 19, 2023
- · Venue: Teatro Sociale in Como, Italy
- Description: Event where A' Design Award winners come together from over the world
- Attendees: Takeshi Hirotsune, Secretary, IGAS Office, Japan Printing Machinery Association / Maiko Mochizuki and Toshiaki Nakamura, MURAYAMA INC.



Award History of IGAS

IGAS2015

Excellent Display Service Award of the 35th Display Sangyosho 2016 [Display Services Awards 2016].



IGAS2018

Longlist (Exhibition and promotional space) of KUKAN DESIGN AWARD 2019.

